



Harmony Health Integration

Proposed Sponsorship and Funding Menu

Supporting Nevada CHWs Speak: Listening Session, Mixers, Grassroots Organizing, and 2027 Statewide Conference

Purpose of Sponsorship

Harmony Health Integration is seeking sponsorship, grant support, public health investment, and in-kind partnership to support a statewide Community Health Worker engagement and organizing strategy. This strategy begins with **Nevada CHWs Speak: A Statewide CHW Listening Session**, continues through regional mixers and grassroots organizing activities, and culminates in a statewide CHW and healthcare ecosystem conference in 2027.

Harmony Health Integration is launching as a statewide healthcare ecosystem hub, grassroots organizing engine, CHW advocacy platform, workforce development center, and bridge between clinical care and community care. The listening session campaign is designed to build the base for the Nevada CHW Alliance through registration, event flyers, social media outreach, video invitations, and direct CHW engagement.

This sponsorship menu gives partners a meaningful way to invest in CHW voice, health equity, public health engagement, workforce development, social determinants of health response, and a stronger community-centered healthcare ecosystem across Nevada.

Funding Goal

Phase 1: CHW Statewide Virtual Listening Session

Funding Goal: \$20,000 – \$25,000

Supports planning, virtual technology, outreach, social media, facilitation, note-taking, report development, participant engagement, accessibility, and post-session follow-up.

Phase 2: Regional CHW Mixers

Funding Goal: \$30,000 - \$50,000

Supports regional and topic-based mixers across Southern Nevada, Northern Nevada, and rural/frontier communities, including planning, venue or virtual platform, refreshments, outreach, CHW participation, partner engagement, facilitation, resource tables, issue mapping, and mixer summaries.



Phase 3: Grassroots Organizing and CHW Alliance Development

Funding Goal: \$40,000 - \$75,000

Supports CHW outreach, partner recruitment, workgroups, issue mapping, public health briefings, communications, database development, alliance organizing, follow-up meetings, strategic planning, and funding development.

Phase 4: 2027 Statewide CHW Ecosystem Conference

Funding Goal: \$100,000 - \$150,000

Supports venue, conference production, speakers, registration, CHW scholarships, travel, marketing, materials, technology, exhibitor setup, roundtables, evaluation, reporting, and statewide partner engagement.

Total Campaign Funding Goal

\$190,000 - \$300,000

Sponsorship Levels

1. Statewide Healthcare Ecosystem Presenting Sponsor — \$50,000

Best suited for: MCOs, hospital systems, public health agencies, major foundations, corporate healthcare partners, philanthropic institutions, large pharmaceutical or technology companies.

Sponsorship purpose:

This highest-level sponsorship supports the full continuum of the campaign: statewide listening, regional mixers, grassroots organizing, CHW workforce engagement, and the 2027 conference.

Recognition and benefits:

- Recognition as Presenting Sponsor of the Nevada CHW Listening and Organizing Campaign.
 - Logo placement on major campaign materials, event flyers, social media graphics, email campaigns, and conference materials.
 - Opportunity to provide brief welcoming remarks at the 2027 conference.
 - Recognition during listening session, mixers, and conference.
 - Sponsor spotlight in newsletter and social media.
 - Opportunity to participate in a public health and healthcare ecosystem partner roundtable.
 - Complimentary exhibit/vendor table at the 2027 conference.
 - Priority invitation to receive and discuss the CHW Listening Session Report.
 - Recognition as a major investor in Nevada's CHW workforce infrastructure.
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2. Health Equity Champion Sponsor — \$25,000

Best suited for: Public health agencies, MCOs, hospitals, foundations, chronic disease prevention programs, behavioral health funders, health equity departments.

Sponsorship purpose:

Supports statewide engagement around health equity, chronic disease prevention, behavioral health, SDOH, workforce development, and community-centered care.

Recognition and benefits:

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- Recognition as Health Equity Champion Sponsor.
 - Logo placement on listening session, mixer, and conference materials.
 - Recognition during all major campaign activities.
 - Opportunity to serve as a resource partner or panel participant.
 - Sponsor acknowledgment in final listening session report.
 - Social media and newsletter sponsor recognition.
 - Complimentary conference registrations.
 - Opportunity to help shape public health briefing topics.
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3. Nevada CHW Workforce Sponsor — \$15,000

Best suited for: Workforce development agencies, training institutions, colleges, universities, AHEC, certification partners, healthcare workforce funders, employers.

Sponsorship purpose:

Supports CHW workforce outreach, certification conversations, career pathways, training needs, professional recognition, and workforce development planning.

Recognition and benefits:

- Recognition as Nevada CHW Workforce Sponsor.
 - Logo placement on workforce-related materials.
 - Opportunity to participate in CHW workforce workgroup.
 - Recognition during listening session and regional mixers.
 - Sponsor acknowledgment in workforce section of final report.
 - Opportunity to share training, certification, or workforce resources with participants.
 - Complimentary conference registrations.
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4. Community Voice Sponsor — \$10,000

Best suited for: Community foundations, CBOs, faith-based sponsors, public health programs, local government, community investment departments, civic partners.

Sponsorship purpose:

Supports CHW participation, community outreach, listening session engagement, participant incentives, grassroots organizing, and community voice documentation.

Recognition and benefits:

- Recognition as Community Voice Sponsor.
 - Logo placement on listening session and mixer outreach materials.
 - Recognition during event opening and closing.
 - Sponsor acknowledgment in final report.
 - Social media thank-you post.
 - Opportunity to support CHW participation incentives.
 - Complimentary conference registrations.
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5. Regional Mixer Sponsor — \$7,500 per Mixer

Best suited for: Hospitals, FQHCs, MCOs, clinics, behavioral health/SUD providers, county public health agencies, local foundations, universities, workforce partners.

Sponsorship purpose:

Supports one regional mixer following the listening session. Mixers may include Southern Nevada, Northern Nevada, rural/frontier Nevada, or special-topic gatherings focused on behavioral health, chronic disease, workforce, or public health.

Recognition and benefits:

- Recognition as Regional Mixer Sponsor.
- Logo on mixer flyer and registration materials.
- Opportunity to provide brief welcome remarks.
- Opportunity to host or co-host the mixer if appropriate.
- Sponsor acknowledgment during the event.
- Social media and newsletter recognition.
- Opportunity to receive regional summary findings.

Suggested mixer types:

- Southern Nevada CHW Mixer.
 - Northern Nevada CHW Mixer.
 - Rural and Frontier CHW Roundtable.
 - Public Health and CHW Partnership Mixer.
 - Behavioral Health/SUD and CHW Integration Mixer.
 - MCO, Provider, and CHW Collaboration Mixer.
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6. Listening Session Sponsor — \$5,000

Best suited for: Public health programs, CBOs, provider groups, clinics, behavioral health providers, local sponsors, healthcare partners.

Sponsorship purpose:

Supports the statewide virtual listening session, including technology, registration, outreach, facilitation, documentation, and participant engagement.

Recognition and benefits:

- Recognition as Listening Session Sponsor.
 - Logo on event flyer, registration page, and thank-you materials.
 - Recognition during the virtual session.
 - Social media acknowledgment.
 - Sponsor acknowledgment in final report.
 - Opportunity to receive the listening session summary report.
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7. Data, Evaluation, and Report Sponsor — \$5,000

Best suited for: Public health agencies, universities, research partners, foundations, MCOs, policy organizations, health equity programs.

Sponsorship purpose:

Supports note-taking, data capture, survey analysis, issue mapping, report writing, design, and dissemination of the final CHW Listening Session Report.

Recognition and benefits:

- Recognition as Data and Report Sponsor.
 - Logo placement in final report.
 - Opportunity to participate in report briefing.
 - Sponsor acknowledgment during release of findings.
 - Social media and newsletter recognition.
 - Opportunity to support evidence-informed planning for CHW infrastructure.
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8. CHW Participation and Access Sponsor — \$2,500

Best suited for: Community sponsors, small businesses, faith-based organizations, civic groups, foundations, healthcare partners.

Sponsorship purpose:

Supports CHW participation incentives, accessibility support, technology assistance, interpretation, captioning, and engagement supports that help reduce participation barriers.

Recognition and benefits:

- Recognition as CHW Participation and Access Sponsor.
 - Social media thank-you post.
 - Logo/name listed on event materials when appropriate.
 - Acknowledgment during listening session or mixer.
 - Recognition as a partner helping reduce barriers to CHW participation.
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9. Community Connector Sponsor — \$1,000

Best suited for: Small businesses, community advocates, local organizations, individual donors, neighborhood partners, faith-based groups.

Sponsorship purpose:

Supports grassroots outreach, flyer distribution, email campaigns, phone calls, community engagement, and local partner connection.

Recognition and benefits:

- Recognition as Community Connector Sponsor.
- Name or logo listed on thank-you materials.
- Social media acknowledgment.
- Invitation to attend listening session and selected follow-up events.

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10. Friend of Nevada CHWs — \$250 to \$500

Best suited for: Individual supporters, CHWs, community members, small business owners, local allies, donors.

Sponsorship purpose:

Supports basic organizing costs, outreach, printing, communication, and CHW engagement.

Recognition and benefits:

- Name listed as a Friend of Nevada CHWs, unless anonymity is requested.
 - Thank-you recognition.
 - Invitation to remain connected to Harmony's CHW engagement activities.
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In-Kind Sponsorship Opportunities

Some partners may not be able to provide direct funding but can still contribute valuable support.

Technology and Virtual Event Support

Needed support:

- Zoom or virtual platform sponsorship.
- Registration system.
- Website landing page support.
- Email campaign tools.
- Live captioning.
- Interpretation services.
- Technical support staff.
- Recording and file storage.

Best partners:

Technology companies, health IT companies, universities, public health agencies, software companies, telehealth platforms, digital communications firms.

Marketing and Media Support

Needed support:

- Flyer design.
- Social media graphics.
- Paid ad credits.
- Video invitation production.
- Photography.
- Newsletter support.
- Press release distribution.



- Media outreach.
- Radio or podcast interviews.

Best partners:

Marketing firms, media companies, community radio, public relations firms, healthcare communications companies, local newspapers, digital media platforms.

Conference and Mixer Support

Needed support:

- Venue space.
- Food and refreshments.
- Audio/visual equipment.
- Tables and chairs.
- Printing.
- Signage.
- Registration materials.
- Exhibitor tables.
- Security if needed.
- Transportation support.
- CHW travel scholarships.

Best partners:

Hospitals, universities, community colleges, hotels, conference centers, restaurants, caterers, transportation companies, print shops, community centers.

Workforce and Training Support

Needed support:

- CHW training scholarships.
- CEU support.
- Certification preparation.
- Workforce pathway workshops.
- Career coaching.
- Resume and employment support.
- Employer engagement.
- Training materials.

Best partners:

AHEC, CASAT, College of Southern Nevada, Nevada Certification Board, workforce development agencies, universities, community colleges, employers, foundations.



Health and Wellness Resource Support

Needed support:

- Health education materials.
- Chronic disease prevention resources.
- Behavioral health resources.
- SUD recovery resources.
- Food assistance information.
- Medicaid navigation materials.
- Transportation resources.
- Hygiene kits.
- Community referral guides.

Best partners:

Public health agencies, MCOs, hospitals, FQHCs, pharmacies, behavioral health providers, SUD providers, food banks, community-based organizations.

Sponsorship Menu by Activity

A. Statewide Virtual Listening Session

Primary funding need: \$20,000 – \$25,000

Supports:

- Planning and coordination.
- Virtual platform and IT management.
- Registration and participant tracking.
- Social media promotion.
- Outreach to CHWs and partners.
- Facilitation and CHW co-facilitation.
- Note-taking and data capture.
- Participant surveys.
- Accessibility support.
- CHW incentives.
- Written summary report.

Ideal sponsors:

- Public health agencies.
- MCOs.
- Hospitals.
- FQHCs.
- Behavioral health providers.
- SUD providers.
- Foundations.
- Workforce partners.
- Universities and training institutions.



B. Regional Mixers

Primary funding need: \$7,500 per mixer

Estimated series need: \$30,000 – \$50,000

Supports:

- Event planning.
- Venue or virtual platform.
- Food and refreshments.
- Outreach materials.
- CHW participation support.
- Partner engagement.
- Local facilitation.
- Resource tables.
- Regional issue mapping.
- Mixer summary notes.

Potential mixer locations or formats:

- Las Vegas / Southern Nevada.
- Reno / Northern Nevada.
- Rural and frontier Nevada virtual roundtable.
- Behavioral health and SUD provider mixer.
- Public health and CHW workforce mixer.
- MCO and healthcare partner mixer.

Ideal sponsors:

- County public health agencies.
 - Hospitals.
 - MCOs.
 - FQHCs.
 - Clinics.
 - Behavioral health and SUD providers.
 - Local foundations.
 - Community colleges.
 - Faith-based and community-based partners.
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C. Grassroots Organizing Campaign

Primary funding need: \$40,000 – \$75,000

Supports:

- CHW outreach and engagement.
- Partner recruitment.
- Community education.
- Workgroup coordination.



- Issue mapping.
- Root cause analysis.
- Public health briefings.
- Social media campaign.
- Email campaign.
- Database development.
- CHW Alliance organizing.
- Follow-up meetings.
- Strategic planning.
- Grant and sponsorship development.

Ideal sponsors:

- Foundations.
 - Public health agencies.
 - MCOs.
 - Healthcare systems.
 - Workforce development funders.
 - Corporate social responsibility programs.
 - Health equity funders.
 - Community benefit departments.
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D. 2027 Statewide CHW Ecosystem Conference

Primary funding need: \$100,000 – \$150,000

Supports:

- Venue.
- Event production.
- Audio/visual.
- Conference planning.
- Speaker honoraria.
- Registration platform.
- Conference materials.
- CHW scholarships.
- Travel support.
- Marketing.
- Exhibitor management.
- Panel sessions.
- Public health and MCO roundtables.
- Workforce development sessions.
- Conference evaluation.
- Final conference report.

Potential conference themes:

- CHWs as Essential Workforce Infrastructure.
- Bridging Clinical Care and Community Life.
- Community Health Integration and CHW Reimbursement.



- Public Health, SDOH, and Health Equity.
 - Chronic Disease Prevention Through CHWs.
 - Behavioral Health, SUD, and Community Stabilization.
 - Rural and Urban CHW Workforce Development.
 - Building Nevada's CHW Alliance.
 - MCO, FQHC, Hospital, and CHW Partnership Models.
 - From Listening to Action: Nevada's CHW Future.
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Recommended Sponsorship Packages

Package 1: Full Campaign Sponsor — \$50,000

Supports listening session, mixers, grassroots organizing, and 2027 conference planning.

Package 2: Listening Session + Report Sponsor — \$15,000

Supports virtual listening session production, data capture, survey analysis, and report development.

Package 3: Mixer Series Sponsor — \$25,000

Supports three to four regional or topic-based mixers.

Package 4: CHW Workforce and Training Sponsor — \$20,000

Supports CHW outreach, training conversations, certification pathways, workforce development, and partner engagement.

Package 5: Public Health and SDOH Sponsor — \$15,000

Supports public health engagement, chronic disease prevention discussions, behavioral health/SUD alignment, and social determinants of health strategy.

Package 6: Conference Founding Sponsor — \$25,000

Supports early planning and launch of the 2027 statewide CHW ecosystem conference.

Suggested Funding Language

Harmony Health Integration is seeking sponsorship and funding partners to support a statewide Community Health Worker listening, organizing, and coalition-building campaign designed to elevate CHW voice, identify workforce barriers, strengthen public health and healthcare partnerships, and build momentum toward a stronger CHW ecosystem in Nevada.

This investment will support the August 19, 2026 virtual CHW Listening Session, follow-up regional mixers, grassroots organizing activities, public health briefings, partner engagement, development of a written Listening Session Report, and planning for a 2027 statewide CHW ecosystem conference.



Funding this effort is an investment in health equity, public health infrastructure, workforce development, prevention, care navigation, and trusted community-based engagement.

Why Partners Should Invest

Partners should invest because this work supports:

- Better understanding of CHW workforce needs.
- Stronger community-public health relationships.
- Improved health literacy and care navigation.
- Reduced fragmentation between clinical care and community support.
- Stronger chronic disease prevention outreach.
- Better behavioral health and SUD engagement.
- Improved ability to reach high-risk and vulnerable populations.
- Stronger connection between MCOs, hospitals, FQHCs, clinics, CBOs, and CHWs.
- A more coordinated statewide CHW ecosystem.
- A public report that can guide funding, policy, workforce development, and future partnerships.

Harmony's public health position is clear: health is more than access to a doctor's appointment; it is dignity, stability, hope, opportunity, and the ability to address the social and economic barriers that shape health outcomes.

Closing Sponsorship Statement

This sponsorship opportunity is not simply about funding an event.

It is about helping Nevada build the bridge between healthcare systems and community life.

It is about investing in the Community Health Workers who stand closest to the people, closest to the barriers, and closest to the solutions.

It is about helping public health agencies, healthcare systems, managed care organizations, clinics, hospitals, funders, and community partners move from separate efforts to shared impact.

Harmony Health Integration is ready to convene, listen, organize, document, and build. With the right partners, this work can help Nevada move toward a stronger, more equitable, more compassionate, and more community-centered healthcare future.
